15 May 2024

Subject Management’s Discussion and Analysis of the Financial Statement for the First Quarter ended 31 March 2024

To Managing Director of The Stock Exchange of Thailand

Enclosure Management’s discussion and Analysis of the Financial Statement for the First Quarter ended 31 March 2024

 1 set each of Thai and English

 Nova Organic Public Company Limited (“NV”) and its subsidiaries (“the Group”) would like to submit the Company’s audited Financial Statement for the First Quarter ended 31 March 2024 to The Stock Exchange of Thailand.

 The operation results of NV for the First Quarter ended 31 March 2024 registered a net loss amounting 17.27 Million Baht. Please see further details in the Management’s Discussion and Analysis of the Financial Statement as attached.

Please be informed accordingly.

Best regards,

 (Ms. Yupin Chanjuthamard)

 Chief Executive Officer

The Management’s discussion and Analysis of the Financial Statement for the First Quarter ended 31 March 2024

**Summary of operating performance**



**operating performance**

The Group's total sales revenue for the First Quarter ended 31 March 2024 was 137.76 Million Baht, which decreased 19 percent from the same period last year. The main reason is coupled with the current economic recession. As a result of this, brings to the decreased of sale order quantity of this product.

**Gross Profit**

Gross Profit for the First Quarter ended 31 March 2024 was 56.92 million Bath, It was decreased 26 percent from the same period last year. Because the production cost of the marketed product group has a high cost. In addition, the company has organized a free product promotion in the sale of a set of products to stimulate consumer purchases. As a result, gross profit has decreased.

**Selling Expenses**

Selling expenses for the First Quarter ended 31 March 2024 were 55.85 million Baht. It was Increased 1.75 million Baht or 3 percent from the same period last year, mainly due to the company add the advertising and promotion expenses such as television program broadcast time rent, advertising production cost, actor salary and promotion cost. In line with the current market situation.

**Administrative Expenses**

Administrative expenses for the First Quarter ended 31 March 2024 were 20.96 million Baht. It was decrease million Baht or 3 percent due to decreased administrative

**Net Profit**

The Company has net loss for the First Quarter ended 31 March 2024 was 17.27 million Baht, It was decreased of 20.11 Million Baht or equals to 707 percent from the same period last year.

**Financial Position**



**Total Assets**

 Total assets as of 31 March 2024 were 1,380 million Baht. It was increase 22 Million Baht from 31 December 2023 due to Investments in Associates

**Total Liabilities**

Total liabilities as of 31 March 2024 were 154 Million Baht, It were increased 40 Million Baht from 31 December 2023 Mostly increase from financial institution loans

**Shareholders' equity**

Shareholders' equity as of 31 March 2024 were 1,227 million Baht, It were decreased 17 Million Baht from 31 December 2023 by from the loss for the first quarter of 2024 in the amount of 17.27 million baht